

# CONTENT & CREATIVE

Once you've completed upfront research to help you identify your competition, your customers, your goals (all the details you need to set up a successful marketing strategy), you're ready to take the next step... developing content and creative. Whether you have an established online presence built on existing brand standards, you don't even know what your online presence is or where to find it, or are somewhere in-between, A.D. can help you develop a consistent, compelling presence across all online channels.

## HOW CAN A.D. HELP ME WITH MY ONLINE CONTENT?

A.D. can help you craft online content that delivers for your business. Updating and creating new online content is vital to keeping your organization at the top of social media news feeds and search results. A.D. can work with you to develop a weekly, monthly or annual strategy for delivering content on the web. We can also develop templates and schedules to execute your own campaigns. Or, we can develop content, accompanying graphics and design for you.



**Website Content & Graphic Design**



**Social Media Ad Content & Design**



**Blog Content**



**E-Blast and E-Newsletter Content, Graphics, Templates & Design**



**White Papers**



**Printed Collateral Content & Design**



**Social Media Posts**



**Video Content & Creation**

Based on your needs and your budget, A.D. will help you arrive at a plan of action that will help you achieve the results you are looking for.

## I'M NOT SURE WHAT I NEED?

If you're entering new territory with online content and aren't sure of the budget or time you want to dedicate to your efforts, no worries! We can start slow and go from there. A.D. will work with you on an initial project based on an agreed upon budget and expectations. If you like what we deliver, we can start in on more projects. We are confident that once you see the goods, you'll come back for more. For examples of our work, please visit [adcreativegroup.com](http://adcreativegroup.com) or let us know what type of content creation you are interested in, and we can send some case studies your way.

## READY TO GET STARTED?

**Contact us today**

105 North Broadway  
Billings, MT 59101

406.248.7117  
[info@adcreativegroup.com](mailto:info@adcreativegroup.com)

[adcreativegroup.com](http://adcreativegroup.com)